

Historic  
Resource  
Inventory  
CITY OF PORTLAND, OREGON.

0-774-00712

712 S.W. Salmon Street

Portland, Block 208, East 70' of Lots 1, 2,; East 70' of North 45' and East  
51' of South 5' of Lot 3; East 51' of North 10' of Lot 4  
QUARTER SECTION MAP #: 3029.5  
Downtown Community Association

ORIGINAL NAME: New Heathman Hotel  
OTHER NAMES: Paramount-Heathman Hotel

ORIGINAL FUNCTION: Hotel, Offices, Retail

DATE BUILT: 1927

STYLE: Twentieth Century Italian Renaissance

ARCHITECTURAL PLANS BY: DeYoung and Roald

ORIGINAL OWNER: Portland Paramount Corporation, Heathman, George E.

TAX ASSESSOR'S ACCOUNT #: R-66772-2330  
ZONING: C1Z

Rank III

DESIGNATION: Recommended for listing on National Register.

SPECIAL FEATURES AND MATERIALS:

Ten-story hotel building with three-story office and retail extension on west side. Exterior finish of combed-face brick, with diaperwork at top story. Cast stone and terra cotta decorative elements include quoins, pediments, balustrades, corbel table, and blind arcade on west elevation.



415

14

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*SPECIAL F/M - SIGNIFICANT ALTERATION:  
Lobby remodeled, 1949.*

*AREAS OF SIGNIFICANCE: Architecture*

*BIBLIOGRAPHY:*

*City of Portland Buildings Bureau microform and card files.*

*Multnomah County Tax Assessor records, microform, automated data files, and  
card files (Portland, 1980).*

*OREGON JOURNAL, Dec. 16, 1927.*

*OLD ADDRESS: 340 Salmon Street*

*MAJOR ALTERATIONS: 1949/305656*

*Present owner as of May 1981: Jensen Investment Company*

*MAILING ADDRESS: c/o Oregon Paramount Corporation, 731 S.W. Salmon Street,  
Portland 97205*

*No Preservation Funding*

*Negative: 723-16*

*Score - Design/Construction: 9*

*Score - Historical:*

*Score - Rarity:*

*Score - Environment: 6*

*Score - Integrity: 6*

*Score - Intrinsic:*

*Score - Contextual: 12*

*Score - Total: 43.5*

416

214