

Historic  
Resource  
Inventory  
CITY OF PORTLAND, OREGON



0-674-02336

2336 S.W. Osage Street

Cedar Hill, Lots 18-21 except part taken for street  
QUARTER SECTION MAP #: 3027  
Goose Hollow

ORIGINAL NAME: Envoy Apartments

ORIGINAL FUNCTION: Apartment House

DATE BUILT: 1929

STYLE: Mediterranean

ARCHITECTURAL PLANS BY: Linde, Carl

ORIGINAL OWNER: Easson, J.L.

TAX ASSESSOR'S ACCOUNT #: R-14480-0180

ZONING: R1

Rank III

HISTORIC DISTRICT: King's Hill (potential)

SPECIAL FEATURES AND MATERIALS:

Stuccoed reinforced concrete. Tile roof. Steel industrial sash. Some round-arched windows. Cast-stone decorative panels. Bracketed balcony. Name in giant neon letters.

AREAS OF SIGNIFICANCE: Architecture, Commerce, in association with Fred Meyer

403 805  
1028

Commerce, in association with Fred Meyer: Meyer was born in Brooklyn in 1886 and as a boy worked in his father's grocery store. He came west and tried gold-mining in Alaska before settling in Portland in 1909. He operated the Java Coffee Company and sold coffee, tea, and spices from a horse drawn wagon for many years.

He entered the grocery and drug business, pioneering many features of the modern self-service supermarket and discount store operation. He opened the city's first suburban shopping center in the Hollywood District in 1931 and started the first self-service drugstore anywhere in the Alderway Building in downtown Portland. He also pioneered large-scale canning operations to supply his store.

His empire eventually became a billion dollar business. He was a heavy contributor to the Salvation Army and left much of his estate in trust to be divided among various Oregon charities and educational organizations. He died in 1978.

**BIBLIOGRAPHY:**

OREGONIAN, Sept. 1978.

City of Portland Buildings Bureau microform and card files.

Multnomah County Tax Assessor records, microform, automated data files, and card files (Portland, 1980).

OLD ADDRESS: 786 Osage Avenue

ORIGINAL BUILDING PERMIT #: 199140, 199420, 202661

Present owner as of May 1981: Kerry S. and Ted K. Gilbert and Fred M. Murrell  
MAILING ADDRESS: c/o Kerry S. Gilbert, 1205 S.W. Eighteenth Avenue, Portland 97205

No Preservation Funding

Negative: 507-18

Score - Design/Construction: 8  
Score - Historical: 3  
Score - Rarity:  
Score - Environment: 10  
Score - Integrity: 10  
Score - Intrinsic: 11  
Score - Total: 58.5

804 805

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